# Muhammad Nawaz Sharif
## University of Engineering and Technology, Multan

**ACTIVITY REPORT**

**COMMUNITY PLANTATION CAMPAIGN**

**2026**



**Title of Activity:**
Community Plantation Campaign

**Date:**
Thursday, 22 October 2026

**Organized By:**
Directorate of Students Affairs (SDGs Implementation Plan 2026)

**Resource Person:**
Engr. Muhammad Arslan Qasim

**Venue:**
Block A and Block D, Main City Campus,
Muhammad Nawaz Sharif University of Engineering & Technology (MNS-UET), Multan

## 1. Background

The Directorate of Students Affairs (DSA), in pursuance of the directions of the Worthy Vice Chancellor, prepared the SDGs Implementation Plan 2026 to promote awareness, participation and institutional engagement in activities aligned with the United Nations Sustainable Development Goals. Under this plan, the Community Plantation Campaign (Serial No. 17, SDG 15 – Life on Land) was assigned to Engr. Muhammad Arslan Qasim as resource person, with the directive to identify plantation locations, arrange suitable plants and tools, mobilize participants, record the number and species of plants and locations, and establish follow-up monitoring.



## 2. Purpose

The Community Plantation Campaign was organized at the main city campus of MNS University of Engineering and Technology, Multan, to promote environmental sustainability, increase green cover and contribute to a clean, healthy and environmentally friendly campus. The campaign brought faculty members and staff together in a practical, community-oriented initiative that reinforced the university's commitment to SDG 15 (Life on Land) and the wider SDGs agenda.

## 3. Objectives

The major objectives of the Plantation Campaign were to:

- Increase green cover and improve the natural beauty of the main city campus, particularly around Block A and Block D.
- Promote environmental awareness among faculty members, staff and the wider university community.
- Encourage active participation of the university community in community-oriented sustainability initiatives.
- Promote the planting and preservation of trees and suitable useful plants.
- Contribute to climate-change mitigation through increased vegetation.
- Support biodiversity and the protection of terrestrial ecosystems.
- Develop a sense of ownership and responsibility for the care of planted trees.
- Strengthen the university's commitment to the United Nations Sustainable Development Goals (SDGs).

## 4. Activity Details

The Community Plantation Campaign was conducted on Thursday, 22 October 2026, at Block A and Block D of the main city campus, MNS-UET Multan. Plantation spots were identified within the premises of both blocks, and saplings along with the required planting tools (such as spades and trowels) were arranged for the activity.

Faculty members and staff participated actively in the plantation work. Pits were prepared at the selected spots, saplings were placed carefully and the soil was filled in and firmed around each plant. Campus support staff assisted with digging and handling of tools, and the participants worked side by side, which reflected the spirit of community engagement that the campaign was designed to promote.



*Figure 1: Planting of saplings by faculty members and support staff, Block D*

Before and after the plantation, participants were briefed about the importance of trees and vegetation in maintaining ecological balance. The briefing highlighted the role of plants in improving air quality, reducing heat, conserving soil and water, supporting biodiversity and mitigating the effects of climate change. A short collective prayer was also offered for the healthy growth and survival of the planted saplings.




*Figure 2: Participants offering a collective prayer for the growth of the saplings*



*Figure 3: Participants at the plantation site Block D during the campaign*

Participants were encouraged to take responsibility for the regular watering, protection and maintenance of the plants so that the saplings establish successfully and the benefits of the campaign are long lasting.



*Figure 4: Planting of saplings by faculty members and support staff at Block A*

## 5. SDGs Alignment

The Community Plantation Campaign at the main city campus, MNS-UET Multan, contributed to the following Sustainable Development Goals:

| SDG | Goal | Contribution of the Plantation Campaign |
|---|---|---|
| SDG 15 | Life on Land | Primary goal of the activity. Planting trees and increasing vegetation supports ecological balance, biodiversity and the protection of terrestrial ecosystems on campus. |
| SDG 13 | Climate Action | Increased vegetation contributes to climate-change mitigation through carbon sequestration, shade and reduced heat on campus. |
| SDG 11 | Sustainable Cities and Communities | Supported the development of a greener, cleaner and more sustainable university campus for students, faculty and staff. |
| SDG 3 | Good Health and Well-being | A greener campus improves air quality and provides a healthier, more pleasant environment that supports physical and mental well-being. |

## 6. Outcomes

The Plantation Campaign resulted in the following positive outcomes:

i. **Enhanced Campus Greenery:** Additional vegetation around Block A and Block D improves the appearance and environmental quality of the campus.

ii. **Environmental Awareness:** Participants gained greater awareness of the importance of trees, biodiversity and environmental conservation.

iii. **Community Engagement:** Faculty members, staff and support staff worked together, strengthening collaboration and the sense of community on campus.

iv. **Climate Action:** The activity contributed to awareness and action related to climate-change mitigation through increased vegetation.

v. **Biodiversity Promotion:** Plantation provides opportunities to support biodiversity and improve local habitats.

vi. **Green Campus Development:** The activity supported the vision of developing MNS-UET Multan as a clean, green, healthy and sustainable institution.

vii. **Sense of Responsibility:** Participants were encouraged to take ownership of the protection and continued maintenance of the planted trees.

## 7. Follow-up Care and Monitoring

To ensure the survival of the planted saplings, the following follow-up measures are recommended:

- Regular watering of the saplings, especially during dry and hot periods, in coordination with the campus horticulture/maintenance staff.
- Protection of the saplings from damage by providing tree guards or fencing.
- Periodic monitoring of plant health and replacement of any sapling if required.
- Maintaining the plantation record (location, species and number of plants) for future reference and reporting.

## 8. Conclusion and Recommendations

The Community Plantation Campaign at Block A and D of the main city campus, MNS-UET Multan, was an environmental and community-oriented activity carried out under the SDGs Implementation Plan 2026. The initiative contributed to a cleaner, greener and more sustainable campus and supported SDG-15 (Life on Land), along with SDG-13 (Climate Action), SDG-11 (Sustainable Cities & Communities) and SDG-3 (Good Health & Well-being).

It is recommended that regular plantation drives and environmental awareness campaigns be continued, and that the planted saplings be properly maintained, in order to strengthen the Green Campus and Sustainable University initiatives of MNS-UET Multan.